

Scholarships

Your sponsorship plays a critical role in making West Michigan Youth Ballet (WMYB) performances possible. While we intentionally keep tuition low to ensure accessibility for all dancers, ages 8-18, tuition only covers 30% of the total production costs. By partnering with us, your contribution helps bridge this gap, directly supporting high-quality performances and providing \$400 scholarships per dancer for those in need. This ensures that financial limitations never stand in the way of a dancer's potential.

As a sponsor, you'll align your brand with a trusted community organization and demonstrate your commitment to supporting youth development and the arts. Your investment in WMYB helps to shape the future of young dancers and enrich our entire community through the power of performance.

A gift of \$400 covers the cost for one dancer to participate in a full performance, while \$800 supports that dancer for the entire season. Every dollar makes a difference—whether it's a full sponsorship or a donation of any amount, your support helps provide training, costumes, and performance opportunities that nurture our dancers and sustain the studio.

Scholarship Sponsor _____

Per Dancer: \$400 X _____ \$800 X _____ Other Amount: \$_____ Total: \$_____

Donation _____

I would just like to donate: _____ \$_____

Total _____

Total Due: _____ \$_____

Nutcracker Performance



Grand Rapids

Forest Hills Fine Arts Center

December 6, 2025 / 1PM & 4:30 PM

December 7, 2025 / 1PM & 4:30PM

Muskegon

Frauenthal Theater

December 13, 2025 / 3PM

On a foggy Christmas Eve in 1891, the Stahlbaum family hosts a festive party filled with dancing, music, and gifts. Clara is captivated by a magical nutcracker from the mysterious Drosselmeyer, but her brother Fritz breaks it in jealousy. After Drosselmeyer repairs it, Clara lovingly holds the doll as the night ends. Too excited to sleep, she returns to the darkened sitting room and falls into a dream where the room transforms, mice appear, and the nutcracker comes to life to defend her. With Clara's help, he defeats the Mouse Empress and becomes a Prince. Together, they journey through the shimmering Land of Snow and into the Land of Sweets, where the Sugar Plum Fairy hosts a celebration with dazzling dances from around the world. As the dream fades, Clara awakens on Christmas morning, smiling with her beloved nutcracker safely in her arms.

Additionally, we stream our performances live to Helen DeVos Children's Hospital and local retirement communities, ensuring that everyone can share in the magic of the ballet.

Perfect for families and ballet lovers alike, this production is a must-see event for the community!



Sponsorship

Playbill Ad Specs

Your ad will be featured in a professionally published playbill.

- Full page: 7.75"h x 4.75" w
- Half page: 3.75"h x 4.75" w
- Third page: 2.5"h x 4.75"w
- Formatted as color .pdf, .jpeg or .png
- All ads should be emailed to Jane at jmpdesign94@gmail.com

Thank you.

Your West Michigan Youth Ballet Team

Carola Gulick
Executive Board, Vice President
517-881-7029
carola@wmyb.org

West Michigan Youth Ballet
Mailing Address:
PO Box 725
Ada, MI 49301

www.wmyb.org

West Michigan Youth Ballet
Studio Location:
6086 Fulton St E
Ada, MI 49301-9106

616-676-7373



Contact Information

Company or Individual Name: _____

Contact Name & Title: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Payment Information:

☐ Please contact for payment: _____ (P) _____

☐ Will make payment online: www.wmyb.org/support-us

☐ Will send check:

West Michigan Youth Ballet

PO Box 725

Ada, MI 49301

Other:

☐ Anonymous

(Do not include sponsor information in
publication)

☐ No ad will be provided

Please use company or name listed above

☐ Company ad uploaded

See Advertising form for specs
Email ad to: jmpdesign94@gmail.com

THANK YOU FOR YOUR CONTRIBUTION

Sponsor or Donor:

Printed Name: _____

Signature: _____

West Michigan Youth Ballet:

Printed Name: _____

Sponsor, Donor & Advertising Form

Sponsorship

Sponsor Level	Cost	
Center Stage	\$10,000+	\$_____
Principal	\$5,000 - \$9,999	\$_____
Soloist	\$1,500 - \$4,999	\$_____
Ensemble	\$75 – \$1,499	\$_____

Advertiser (Playbill Ad)

	Full	Half	1/3	Performance (NC or SP)	
Full Year Color	\$500	\$300	\$200	Both	\$_____
Full Year B&W	\$300	\$200	\$100	Both	\$_____
Design Fee	\$25				\$_____

Donation

I would just like to donate:

\$_____

Total

Total Due:

\$_____